



STORY LINE

STORY CONSTRUCTION NEWS & VIEWS | SUMMER 2018

PRESIDENT'S PERSPECTIVE

SHATTER GLASS – REPLY ALL



Mike Espeset
President

I have a friend and business partner who offered the following statement, "You should have to shatter glass to hit the Reply All button on an email." As you have no doubt realized, the metaphor here is the action taken to pull a fire alarm. It requires someone to stop and think if the action is warranted, necessary, and is the right thing to do in the given situation. Because once you have done it, you can't undo it. This is as true in Reply All as it is in a fire alarm.

I am not a big Reply All guy. Sure, there can be some scheduling and coordination of efforts where this form of email reply is consistent with the weight of the question and can be somewhat efficient. If in doubt though, I don't do it.

I'll reply to the sender and they can coordinate from there. Especially in terms of a meaningful conversation, problem solving, or response to a pointed question, I can rarely think of a circumstance where the efficiency gained is a worthy tradeoff or the possible/likely communication miss that comes from a Reply All. In these cases, I am apt to go see the person face-to-face or call them directly. I can't recall any good outcomes when I have been on a chain where this happens. If you are like me, you don't either. A reply to sender is my last resort. Never a Reply All.

In our work here, we talk frequently about communication – its forms, formats, times, and places. Goodness knows, we are not perfect in our execution. We have no guidelines for Reply All, other than don't do it. The seduction of efficiency is not worth the ineffectiveness of the effort. It takes longer and is not as productive in the end.

So, when working with me or our team, please know that Reply All is not part of our process. While we have not contacted Microsoft or Google about a 'Break Glass' icon over the Reply All button, we discuss it like there is one. We believe our industry and many other activities in life would have better relationships, with more harmony and less drama in them, if this was the case.

Mike

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NUTRIOM RELOCATES FROM NORTHWEST U.S. STORY READIES PANORA FACILITY

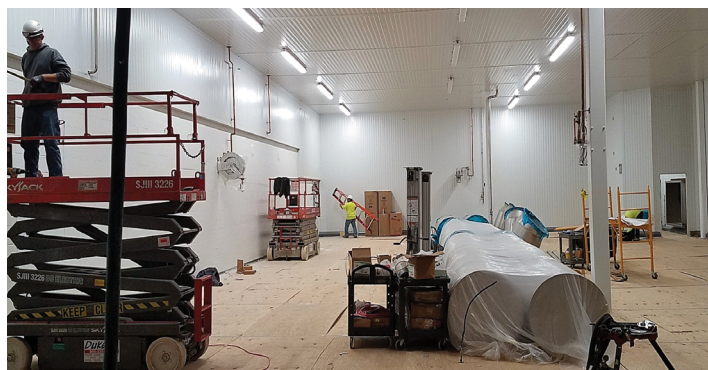
As a family-owned business located in Lacey, Washington, Nutriom has been perfecting food dehydration technology since approximately 2001. They have devised a special two-step freeze drying process to assure the finished product retains its fresh flavor and functionality. Nutriom’s dehydrated egg product has a shelf life of approximately seven years, making it perfect for use by outdoor enthusiasts like campers and hikers, etc. as well as bakers. Nutriom’s largest client is the U.S. Military who uses the product to feed troops in training and in the field.

Since its beginnings, Nutriom has been shipping raw eggs from Iowa to Washington for use in the dehydration process. With the goal of reducing the overall cost of the product, the company sought to relocate their plant to Iowa where the raw material originates. Keeping operations in Iowa reduces the initial raw material shipping costs. In addition, Iowa’s central U.S. location helps reduce time and cost of shipping the end product of dehydrated egg.

Nutriom came to Story to act as the general contractor on their renovation of an approximately 22,000 square foot existing facility in Panora, Iowa. Nutriom purchased the facility from Cargill who previously operated an egg processing plant at the same location. The facility houses a production area on the lower level and offices on the upper level.

Story began this project in mid-August 2017. To prepare the existing facility for Nutriom’s production of dehydrated egg product, the crew of Story employees and subcontractors first performed demolition of existing floor slab, walls, and structure. They then poured a new slab-on-grade floor before new insulated metal panel dryer room systems were installed. New electrical, HVAC, and plumbing systems were also installed. Nutriom shipped its existing processing equipment from Lacey, Washington, and placed it along with some new equipment. Plumbing and electrical crews finished up with equipment connections.

“It was a pleasure to work with Story Construction; I was especially interested to see CP2.0 in action. The organization and follow-up that the system provides was very useful,” says Leonardo Etcheto, COO of Nutriom. “We had some challenges on this project because of the need to set equipment as construction was ongoing. Story did a great job of keeping everyone informed and on task with what the goals and challenges were at each moment. It helps that the people were great as well, and had the experience to not get flustered with every little, and some major, setbacks.”



OWNER

Nutriom

DELIVERY METHOD

General Contractor

ARCHITECT

ISG

PROJECT MANAGER

Adam Papesh

PROJECT SUPERINTENDENT

Joe Christensen

PROJECT SIZE

22,000 SF

YEAR COMPLETED

Spring 2018

SMALL PROJECTS GROUP UPGRADES COLLINS-MAXWELL SCIENCE CLASSROOM

When classes soon resume around Central Iowa, it's certain the high school students at Collins-Maxwell will make good use of their recently renovated science room. The goal of the school district for this project was to provide a space for learning which emulates a college classroom. Upgrades by Story Construction included converting two separate rooms into one large space finished with metal casework and chemical resistant tops. Paint and tile finishes are branded in the school's colors of blue and white. The space emphasizes the safe storage and use of chemicals with exhausts in the storage space and above the sink. One cool feature is the tile work on the floor which was designed and installed in the pattern of a DNA strand. The crew also upgraded the HVAC, plumbing, and electrical systems. The plumbing was tied into the tunnel of utilities which surrounds the area in which the classroom resides, but first making sure the casework was properly placed to tie in properly. Electrical was added to the classroom via the main panel down the hallway.



CLIENT

Collins-Maxwell CSD

DELIVERY METHOD

General Contractor

ARCHITECT

HAILA ASP

PROJECT MANAGER

Randy Cummings

PROJECT SUPERINTENDENT

Ron North

PROJECT FOREMAN

Wyatt Randolph

PROJECT SIZE

2,575 SF

YEAR COMPLETED

December 2017

SMALL PROJECTS GROUP / WAREHOUSE HOST OPEN HOUSE & RIBBON CUTTING

Story's Small Projects Group and the Story Warehouse teams both operate from the company's original office at the corner of East 3rd Street and East Avenue in Ames. Following a recent renovation and upgrade to the interior space, Story hosted an open house and Ames Chamber of Commerce Ribbon Cutting. The event was held May 15, 2018, and was well attended by our many partners in the construction industry as well as Story employees and supporters from the Ames business community. Thanks to all of you who helped us celebrate the 'new' space!



1960 – Story's predecessor, James Thompson & Sons, moves into 2,500 sq. ft. office addition at 222 East Third Street.



May 15, 2018 – Small Projects Superintendent Ron North, Small Projects Project Manager Randy Cummings, and Warehouse Manager Pete Lonergan cut the ribbon celebrating the space's interior renovation.



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